



CLASSYS attended RADLA 2018 for targeting emerging markets



A global leader in the non-invasive medical aesthetics market, CLASSYS has participated in the Reunion Annual of Dermatologists Latin America (RADLA) in Cancun, Mexico.

Marked as the 36th annual conference held in 2018, RADLA is the largest academy of dermatology, comprising of various programs and lectures with many dermatologists and physicians in attendance. CLASSYS Inc. is proud to have exhibited the Ultraformer III and Ulfit using its patented Micro and Macro Focused Ultrasound technologies highlighting popular non-invasive trends in the medical aesthetic market.

One notable company official states, "South America is a new emerging market. Their economy appears to be stabilizing and beauty industry growing. We got the licensing in Brazil in 2017 and started to sell in earnest at that time. We will increase the market share by active marketing for our devices and clinical data."

The product line of CLASSYS Inc. offers ground-breaking technologies and exceptional user convenience at reasonably affordable costs. Maintaining a stable and growing portfolio of medical aesthetic devices in the Korean market, CLASSYS Inc. also looks to maximize its export figures in 2018. Adding further confidence to reach that goal, CLASSYS Inc. in 2017 saw a 25% growth in exports compared to the previous year with gross export revenues reaching USD\$20 million. Recognized for his exceptional contributions to the R&D medical aesthetics sector, CLASSYS Inc. Chief Technology Officer Kim Dong-seok was formally honored by the Korean Ministry of Health and Welfare during the opening ceremony of the 2018 Korea International Medical and Hospital Equipment Show (KIMES) held at the COEX Exhibition Center in Seoul.

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